

Press Release

Kerry Properties Landscaped Garden Luxury Residential Development “Primrose Hill” Exquisitely Appointed Showflats and Clubhouse Now Open

(Hong Kong – 10 June 2009) Kerry Properties Limited (HKEx: 683, “the Company”) today arranged a press preview of the show flats of *Primrose Hill* (縉庭山) following the unveiling of this landscaped garden luxury residence’s exhibition showroom at MegaBox in Kowloon Bay. Press members joined the project’s interior designer Mr. Simon Wong, Managing Director, Simon Wong Design Company Limited, in viewing the showflats and enjoying a foretaste of the ambience of *Primrose Hill*. The interior design concept and details of the selection of accessories were introduced during the preview.

The two showflats – the ‘Modern Elegance’ for business-oriented couples and the ‘Modern Cosmopolitan’ for young professionals – are created to be easily customised to suit distinctive lifestyles. Mr. Wong elaborated on the two design styles, “The ‘Modern Elegance’ showflat uses texture and clean lines to bring out the modern version of sophistication in this luxurious yet uncluttered apartment. Elegance is showcased with the careful use of highly reflective and soft materials, enhanced by dashes of stylish accessories to give the showflat its unique gracefulness.”

“The ‘Modern Cosmopolitan’ showflat accommodates the young modern lifestyle. It is rich in texture, colour and style, set in an open layout to make it a truly quiet and comfortable retreat,” continued Mr. Wong.

The showflats will be open for public view beginning 11 June 2009.

Primrose Hill’s nature-oriented design is complemented by the careful selection of materials and accessories of the highest standard, including double-insulated glass windows for the most efficient noise and heat insulation effect. The kitchen and bathroom also feature exquisite details, and use top quality name-brand products. The apartment showcases “space” in its full sense with a ceiling height of 10 feet and 4 inches (3.15 square metres).

Mr. I. P. Chu, Executive Director of Kerry Properties (H.K.) Limited, remarked, “The interior of *Primrose Hill* is designed around the ‘In & Out’ concept, with layouts that leverage the outdoor vista and lush green hills to create a natural backdrop for the interior. The clubhouse design is nature-oriented, featuring ‘water’ as the key element in the gallery. The designer selects natural materials with a rough-hewn texture to complement the theme of communing with nature.”

Meticulously planned and developed by luxury property development expert Kerry Properties, *Primrose Hill* consists of three residential blocks in a contemporary design with a total of 548 units and comprehensive club facilities. Typical units range from 700 to 1,200 square feet in area, with a choice of prime units and duplexes on upper floors.

About Kerry Properties

Kerry Properties began investing in and developing properties in the 1970s, and quickly established itself as a major player in residential developments during the 1980s. Today, the company is one of the largest property investment and development companies in Hong Kong and Mainland China. Kerry Properties has earned an outstanding reputation in Hong Kong's property market, where it is one of the few property developers to focus on deluxe residential properties. Its prestigious portfolio of premier residences now includes such renowned developments as Aigburth, Tavistock, Branksome Crest, Branksome Grande, Belgravia, Beijing Kerry Residence, Shanghai Kerry Residences and Shenzhen Arcadia Court, to name just a few.

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