



In achieving a sustainable society, the Group endeavours to live up to its corporate social responsibilities while working towards progressive business objectives. Within the Group, the practice of good corporate citizenship has matured into a culture that receives strong support from the leadership and total commitment from employees. The Group is delighted to report that its efforts have been rewarded with a string of accolades from reputable trade, media and public bodies, as well as in prestigious competitions. This acclaim has acted as a strong encouragement and motivation for management and the team.

## PROPERTY DIVISION

### Prime Awards for Eco-Business 2008

The Group was selected as one of the awardees for the “Prime Awards for Eco-Business 2008” in May 2008. The award recognizes the green efforts and accomplishments of the Group in the areas of strategy development and implementation, and overall awareness and innovation in environmental protection. The judging panel consisted of representatives from major environmental protection organizations, commerce and industry associations and academic scholars in Hong Kong.

### 18th International ASTRID Awards – Gold Award

In May 2008, the winners in 14 design categories were announced in the “18th International ASTRID Awards” competition to honour excellence and innovation in design. The Group’s 2008 calendar, succeeding in its goal to communicate the environmental theme both visually and verbally, was selected as the Gold Award winner under the “Calendars – Corporate” category. Entries were judged by international panels of design professionals on the basis of concept creativity, clarity and production quality.



18th International ASTRID Awards – Gold Award

# 2008 AWARDS AND CITATIONS

Continued



22nd Annual International ARC Awards  
– Silver Awards



Prime Awards for Brand Excellence 2008  
– Luxury Residential Projects



2008 HKMA Best Annual Reports Awards



Prime Awards for CSR 2008

## 22nd Annual International ARC Awards – Silver Awards

The “22nd Annual International ARC Awards” – the world’s largest annual report competition – were presented in September 2008 to winners deemed the best out of over 2,100 entries from 28 countries. The Group was honoured with two Silver Awards under the “Real Estate Development/Service: Commercial/Industrial” and the “Real Estate Development/Service: Various & Multi-Use” categories. The Group’s 2007 annual report was commended for its design, concept and execution.

## 2008 HKMA Best Annual Reports Awards

The Group was honoured to receive an “Honourable Mention” in the “2008 Best Annual Reports Awards” organized by the Hong Kong Management Association in September 2008 to encourage the publication of timely, accurate, informative and well-presented annual reports for shareholders, stakeholders, employees and other interested parties. In 2008, a total of 120 reports were reviewed by the panel of adjudicators who chose the winners on the basis of excellence in all aspects of the preparation of the reports.



Prime Awards for Brand Excellence 2008 – Luxury Residential Projects

## Prime Awards for Brand Excellence 2008 – Luxury Residential Projects

The philosophy behind the Group’s brand is to provide more than just an apartment but to offer residents a home and a congenial environment where optimum services, facilities, ambience and quality of life all come together. This aspiration to build and manage a residential portfolio in a class of its own has earned the Group one of the “Prime Awards for Brand Excellence 2008” under the category of “Luxury Residential Projects” in September 2008.

## Prime Awards for CSR 2008

In October 2008, the Group was a proud recipient of the “Prime Awards for CSR 2008” co-organized by Prime Communications Limited and The Hong Kong Institute of Directors to acknowledge commitments in promoting corporate social responsibility. The stringent selection criteria included achievements in seven aspects, including extent of participation, charitable donations, community caring initiatives, care for staff and families, volunteering, community partnership and knowledge sharing.

## HKIS Property Marketing Award 2008 – Top Ten Property Layouts Awards

The Group’s 15 Homantin Hill has not only attracted strong buyer interest for its premium quality and exclusive neighbourhood, but also won accolades in the “HKIS Property Marketing Award 2008” held in November 2008, taking honours in the “Top Ten Property Layouts” category. This award was presented by the Hong Kong Institute of Surveyors to commend outstanding developments.

## 2008 Housing Design Award of Chinese Residential Projects

15 Homantin Hill won another architectural award in November 2008. It was presented with the “2008 Housing Design Award of Chinese Residential Projects” by the World Association of Chinese Architects for the project’s achievements in outstanding design performance.



HKIS Property Marketing Award 2008  
– Top Ten Property Layouts Awards



The Caring Environment Award  
(Shopping Mall)



Babycare Room Award - Meritorious Award



Service Quality Management  
Certificate

### “MegaBox”

#### The Hong Kong Institution of Engineers and The Institution of Structural Engineers – Joint Structural Division Special Award 2008 (Hong Kong Project)

The Group takes pride in reporting that “MegaBox”, was selected as one of the winning projects in the “Hong Kong Project Category” under the “Joint Structural Division Special Award 2008” organized in April 2008 by the Structural Division of the Hong Kong Institution of Engineers and the Institution of Structural Engineers. “MegaBox” is honoured to be ranked alongside the most outstanding structures in Hong Kong and China.

#### Caring Environment Recognition Scheme 2007 – The Caring Environment Award (Shopping Mall)

In recognition of the efforts by “MegaBox” towards the promotion of social integration and caring for the disadvantaged, “MegaBox” was delighted to receive the “Caring Environment Award (Shopping Mall)” in May 2008 from the Hong Kong Joint Council for People with Disabilities, Hong Kong Council of Social Service, Labour and Welfare Bureau, jointly with the 18 District Councils.

#### Quality Building Award 2008 – Finalist/Non-Residential Category

The “Quality Building Award 2008”, themed this year as “Set No Boundary for Quality Buildings”, is a biennial award acknowledging buildings of

outstanding quality. It is also a tribute to the dedication to teamwork and cooperation between different industries in contributing to a quality building. “MegaBox” was delighted to be selected as a finalist in the “Non-Residential Category”, receiving high praise from the panel of judges on all significant aspects of project planning and implementation that help make the mall a quality and sustainable building. The award is an industry–professional collaboration co-organized by the Hong Kong Construction Association, the Hong Kong Institute of Architects, the Hong Kong Institute of Construction Managers, the Building Division, Building Services Division and Structural Division of the Hong Kong Institution of Engineers, the Hong Kong Institute of Housing, the Hong Kong Institute of Surveyors, the Hong Kong Quality Assurance Agency, the Hong Kong Chapter of International Facility Management Association and the Real Estate Developers Association of Hong Kong.

#### Babycare Room Award - Meritorious Award

“MegaBox” was chosen as the recipient of a “Meritorious Award” from among more than 600 nominations in the “Babycare Room Award” competition jointly organized by the Department of Health, Hospital Authority and the Baby Friendly Hospital Initiative Hong Kong Association. From the onset, “MegaBox” has spared no efforts in supporting the government’s initiative to enhance babycare facilities and, in a broader perspective, to create a support environment in the community.

#### Service Quality Management Certificate

In its endeavour to deliver high standards of customer service, “MegaBox” has initiated an assessment by the Hong Kong Quality Assurance Agency, in accordance with internationally recognized audit procedures, resulting in the award in December 2008 of “Service Quality Management Certificate”. As a duly accredited company, “MegaBox” pledges continued efforts in adhering to the stringent requirements of the certified quality system.



Prime Awards for CSR 2008

# 2008 AWARDS AND CITATIONS

Continued

## LOGISTICS NETWORK DIVISION

### Top 50 Logistics Enterprises

Kerry EAS Logistics Limited (“KEAS”) was delighted to be ranked 11th in the list of “Top 50 Logistics Enterprises” in terms of annual turnover. The ranking was announced in January 2008 at the Logistics Enterprises International Summit co-organized by China National Development and Reform Commission, National Bureau of Statistics and China Federation of Logistics and Purchasing.

### 8th CAPITAL Outstanding Enterprise Award – CAPITAL Outstanding Logistics Company

Also in January 2008, Kerry Logistics Network Limited (“KLN”) received the “8th CAPITAL Outstanding Enterprise Award”, honoured as a “CAPITAL Outstanding Logistics Company” from leading business title Capital Magazine. The award commends contributions of best-in-class enterprises to the Hong Kong economy and reflects the Division’s excellence in corporate brand building and service quality. Selection was based on achievements in financial performance, overseas development, marketing strategy and development, as well as technology innovation and development.

### Hong Kong Leaders’ Choice Brand Award 2008 – Excellent Brand of Logistics Services

KLN was conferred with the “Excellent Brand of Logistics Services” in the “Hong Kong Leaders’ Choice Brand Award 2008” organized by broadcaster Metro Finance. The judging process includes public nomination and deliberation by a panel of business leaders, government officials and top executives from 2,000 enterprises in Hong Kong.

### 5A Logistics Enterprise

KEAS stood out once again from more than 100 logistics companies to be acclaimed as a “5A Logistics Enterprise” at the “Fourth Conference on Promotion and Implementation of National Standards for Categorization and Evaluation Indexes of Logistics Enterprises” organized in April 2008 by the China Federation of Logistics and Purchasing. This honour signifies the service standard achieved by KEAS.

### 3rd CAPITAL Outstanding China Enterprise Awards

KLN was honoured to be, for the second year in a row, a recipient of the “3rd CAPITAL Outstanding China Enterprise Awards” presented by Capital Magazine. The two consecutive awards came as a strong encouragement for the Division’s efforts in corporate brand building and in upholding the highest standards of service quality in Mainland China.

### Top 100 China International Freight Forwarding Logistics Enterprises 2007

In June 2008, announcement of the “Top 100 China International Freight Forwarding Logistics Enterprises 2007”, KEAS was delighted to be ranked 8th in the list. KEAS was further ranked 17th in the “Top 100 China International Freight Forwarding Logistics Sea Freight Enterprises 2007”, 5th in the “Top 100 China International Freight Forwarding Logistics Air Freight Enterprises 2007”, as well as 4th in the list of “Top 100 China International Freight Forwarding Logistics Storage Enterprises 2007”.

3rd CAPITAL Outstanding China Enterprise Awards

8th CAPITAL Outstanding Enterprise Award – CAPITAL Outstanding Logistics Company

5A Logistics Enterprise



**Olympic Games Business Awards**

KEAS was privileged to have the opportunity to serve the logistics requirements of the Beijing 2008 Olympic Games, and in recognition of the contributions of supporting businesses, a commendation ceremony was held in Beijing in November 2008. During the ceremony, KEAS was awarded an “Advanced Collective Certificate” together with a special “Advanced Individual Award”.



Capital Weekly PROChoice 2008 – Logistics Services Award

**Capital Weekly PROChoice 2008 – Logistics Services Award**

In “Capital Weekly PROChoice 2008”, awarded by Capital Weekly as a tribute to outstanding organizations with excellent business achievements and major community contributions, KLN was presented with the “Logistics Services Award”. The award came after a strict adjudication process based on the candidates’ achievements in quality

management, leadership, risk management and marketing strategy. The Division is excited about the award as it reaffirms its industry leadership in Asia.

**Partnership Awards**

KEAS was named in February 2008 by Panasonic Corporation of China as the “Most Valuable Partner for Import Business in 2007”, in recognition of the Division’s excellence in providing supply-chain management solutions.

This was followed in the same month by receipt of the “Top Cargo Agent 2006/07” prize from Emirates Airline, with KEAS ranking 2nd among the top ten agents.

In March 2008, KEAS was presented with the “2007 Best Partner” award by Samsung China and “Samsung Logistics Partnership” by Samsung Electronics Co., Ltd., in commendation of the quality of service and longstanding working relationship.

In November 2008, Johnson & Johnson (China) handed to KEAS the “Best Forwarding Agent in China” award at its annual supplier general meeting. The Division was praised for its consistently excellent service quality, in particular during the difficult times in 2008.

Samsung China – 2007 Best Partner Award

Top 100 China International Freight Forwarding Logistics Enterprises 2007

Johnson & Johnson (China) – Best Forwarding Agent in China

