

# 2007 AWARDS AND CITATIONS

## Pride and joy

The Group's efforts to achieve business and management excellence, while demonstrating a strong commitment to corporate responsibility and sustainability, were repeatedly recognised by industry and professional associations. The Group takes pride in reporting the major commendations conferred upon it during the course of 2007. It extends its sincere appreciation for this wide-ranging recognition and congratulates its colleagues for their continuing dedication to the Group's mission to serve the best interests of all stakeholders.

### PROPERTY DIVISION

#### Best Employers in China 2007

Beijing Kerry Centre Hotel was named one of the ten "Best Employers in Asia" and "Best Employers in China" 2007 by major human resources consultancy Hewitt Associates in April 2007. The best employers scored excellently in staff engagement by providing career opportunities and displaying a caring approach to people. The Group believes that a highly engaged workforce gives an organisation a strong competitive advantage, and thus takes a long-term approach to building a sustainable team.

#### 2007 Realcomm Digie Award – Extreme Retail Complex

The Group is proud to report that in June 2007, "MegaBox" received the prestigious "2007 Digie Awards" (Commercial Real Estate Digital Innovation Awards) from world-leading real estate conference and exposition organiser Realcomm. "MegaBox" was named the winner in the "Extreme Retail Complex" category which recognises the forward-thinking leaders in commercial real estate who are making the greatest impact through the use of technology and automation. "MegaBox" was singled out as having demonstrated the most advanced and sophisticated marketing centre presentation and advanced use of building automation systems, as well as the greatest use of advanced retail building and technology concepts.



2007 ARC Awards –  
Annual Report Competition

#### 2007 ARC Awards – Annual Report Competition

The Group was presented in September 2007 with an Honors (Financial Data) mention in the 2007 "ARC Awards - Annual Report Competition". This annual competition, and one of the most prestigious financial media events, is organised by MerComm, Inc. It recognises outstanding annual reports around the world with the mission of defining ever-higher standards of excellence in communications.

#### International Star Award for Quality – Gold Category

The "International Star Award for Quality – Gold Category" was conferred on the Group at the 21st World Quality Commitment Convention held in Paris in October 2007. These annual awards are presented by Business Initiative Directions based on the principles of total quality management in customer satisfaction, communication strategies, leadership, planning and decision-making, human resources and training, and business results.



2007 Realcomm Digie Award

# 2007 AWARDS AND CITATIONS

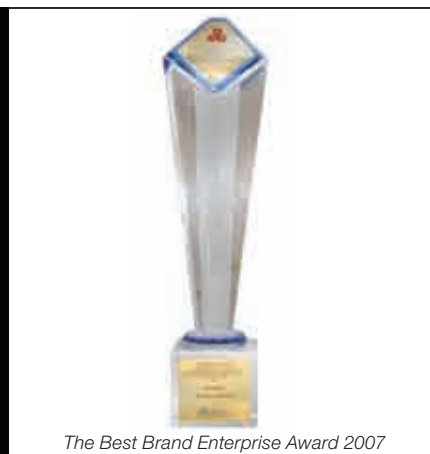
Continued



International Star Award for Quality



Prime Awards for CSR 2007



The Best Brand Enterprise Award 2007

## Prime Awards for CSR 2007

The “Prime Awards for CSR 2007” presented to the Group in October 2007 highlights its efforts in fulfilling its corporate duties, in particular in the areas of corporate social responsibility initiatives, community donations, responding to societal needs, being staff and staff family friendly, encouragement of volunteering, partnerships with enterprises who share common values, and sharing of knowledge and expertise with the community.



Prime Awards for CSR 2007

## Touch Brands

The “Touch Brands” award conferred on “MegaBox” in December 2007 highlights the ideas, imagination and impact of this lifestyle destination. This annual award organised by East Touch Magazine, following a poll of readers and professional judging by the editorial board, recognises outstanding Hong Kong brands which demonstrate a strong magic touch.

## LOGISTICS NETWORK DIVISION

### 1999-2006 CASS Outstanding Agent in China Award

In the Air Cargo China symposium held in March 2007, Kerry EAS Logistics Limited (“KEAS”) was presented with the “1999-2006 CASS Outstanding Performance in China Award” by the International Air Transport Association. The symposium was a major industry event held in Mainland China to foster industry exchanges on CASS developments designed to move the country’s air cargo industry towards internationalisation and conformance with industry norms.

### The Best Brand Enterprise Award 2007 (Greater China)

In June 2007, Kerry Logistics Network Limited (“KLN”) received “The Best Brand Enterprise Award and Corporate Innovation Excellence” in “The Best Brand Enterprise Award 2007 (Greater China)” co-organised by Hong Kong Productivity Council and China Trademark Association. KLN was recognised for its outstanding achievements in the five selection criteria, including corporate development, development strategy, leadership, enterprise innovation and brand management. This award promotes best practices and sets the benchmark for industry players in their pursuit of brand excellence.

“It extends its sincere appreciation for this wide-ranging recognition and congratulates its colleagues for their continuing dedication to the Group’s mission to serve the best interests of all stakeholders.”

### **China Best Exhibition Agent (Service Quality) 2006**

The China Conference Exhibition Annual Award Organising Committee named KEAS as the “China Best Exhibition Agent (Service Quality) 2006” in July 2007, in recognition of its capabilities and service excellence in facilitating the logistics of large-scale exhibitions and conference events.

### **Logistics Awards Hong Kong 2007**

KLN’s excellence and success in the logistics industry was further recognised when it was conferred with the “Outstanding Achievement Award” and the “Service & Technology Innovation Award” in the “Logistics Awards Hong Kong 2007” in September 2007. This award is an initiative led by Hong Kong Trade Development Council (“HKTDC”) with the support of the Hong Kong logistics industry, with the aim of commending the strong leadership skills of local logistics companies. This marked the second time that KLN has received double logistics awards from HKTDC since the first logistics award held in 2005. In particular, the “Outstanding Achievement Award” recognises contributions to the logistics industry and to society, and the “Service & Technology Innovation Award” rewards unique and creative applications of innovation and technology, and enhancement of internal and market performance.



*Logistics Awards Hong Kong 2007*

### **Supply Chain Asia Logistics Awards 2007**

In November 2007, KLN was awarded the “Project Forwarder of the Year” in the “Supply Chain Asia Logistics Awards 2007” by Supply Chain Asia Magazine. The award is an industry effort in recognising the contribution of logistics companies and supply chain excellence in Asia. KLN was one of the top five finalists in five categories covering different aspects of the logistics industry, including Asian 3PL, Global 3PL, Airfreight Forwarder, Seafreight Forwarder and Project Forwarder. The judging process begins with online nomination by readers and members prior to final judging.



*Supply Chain Asia Logistics Awards 2007*

### **CHAlNA Awards 2007 – Best 3PL Supply Chain Provider**

The Global Supply Chain Council presented its annual “CHAlNA Awards” to celebrate best practices and superior achievements that are enabled by supply chain management in China. In the presentation held in November 2007, the award for the “Best 3PL Supply Chain Provider” was presented to KEAS for its innovative distribution solutions provided to its clients all over China. Nominations for this award are driven by leading manufacturers and retailers to recognise the third-party logistics provider who has demonstrated excellence in developing and delivering supply chain solutions and services in China.

### **AAA Enterprise Credit Evaluation**

In the enterprise credit evaluation undertaken by China International Freight Forwarders Association in December 2007, KEAS received an “AAA” credit rating, which is the highest category. The evaluation was the first time the association has ranked freight forwarders in Mainland China in terms of credibility.